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## PATENT - POWER OF ATTORNEY OR REVOCATION OF POWER OF ATTORNEY WITH A NEW POWER OF ATTORNEY AND CHANGE OF CORRESPONDENCE ADDRESS

|  | Patent Number          | 6,173,267                    |  |  |
|--|------------------------|------------------------------|--|--|
|  | Issue Date             | January 9, 2001              |  |  |
|  | First Named Inventor   | Laurie Cairns                |  |  |
|  | Title                  | METHOD FOR PRODUCT PROMOTION |  |  |
|  | Attorney Docket Number | 14500.1001                   |  |  |

| I hereby revoke all previous powers of attorney given in the above-Identified patent.  |   |                                       |                             |  |  |  |
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| A Power of Attorney is submitted herewith.   |   |                                       |                             |  |  |  |
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|  | Inventor, having ownership of the petent.   |                                       |                             |  |  |  |
| o;<br>⊠  | Patent owner.   | with or filed on                      |                             |  |  |  |
|  | Ay NATION OF P  | ntent Owner                           | *                           |  |  |  |
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|  | signature la redulred_set balow*.   |                                       |                             |  |  |  |
| <u> </u>   | Total of 2 forms are submitted.   |                                       |                             |  |  |  |

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